

THE LAUNCH OF EASTSPRING INVESTMENTS INDONESIA

CHEERS TO THE BRIGHTER FUTURE



More than 150 guests attended the formal gala launch of Eastspring Investments' newest Asia operations in Indonesia. The event was held in Ritz Carlton Pacific Place Jakarta on 31 October 2012

The gala was addressed by the Indonesian Minister for State-Owned Enterprises Dahlan Iskan who spoke about Eastspring Investments' role in creating a future for Indonesia which would bring increasing prosperity and economic advantage to millions of Indonesians. Mr Iskan told the audience of prospective clients, colleagues from Prudential Assurance (the Indonesia life business), distribution partners and industry leaders that Indonesia's increasing prosperity was inevitable.



The guest of honor: Bapak Dahlan Iskan, Minister of State-Owned Enterprises



Industry networking prior to the gala dinner



BOD of Eastspring Investments together with Dahlan Iskan and other VVIP guests



Riki Frindos, who has been with the Prudential group for over ten years, spoke of the important role Eastspring Investments would play in helping Indonesians to fulfill their dreams. "This is not just about growing a business but about helping Indonesia families grow and prosper and to live their dreams," he told the audience.

Left: Riki Frindos, CEO of Eastspring Investments Indonesia, delivering his keynote speech.



Graham Mason, Chief Executive of Eastspring Investments



Donald P. Kanak, Chairman of Eastspring Investments & Prudential Corporation Asia



William Kuan, President Director of PT. Prudential Life Assurance



The gala dinner at Ritz Carlton Pacific Place, Jakarta

Prudential Corporation Asia and Eastspring Investments Chairman Don Kanak and Chief Executive Graham Mason also officiated at the ceremony reminding guests of the strength, size and depth of expertise across Eastspring Investments in Asia. The gala event followed a press conference with key media in Jakarta where Riki told media he planned to announced the business' banking distribution partners shortly. The media heard that the business had gained approvals for its first fund and that two others were under development and would be launched shortly.



Left: Photo session during the press conference. Middle to right: The attending guests from Indonesia financial industry players and company stakeholders.