

MOU SIGNING

STRATEGIC PARTNERSHIP WITH STANDARD CHARTERED BANK

20 February 2013

Eastspring Investments announced a strategic partnership with Standard Chartered Bank by conducting a press conference on February 20, 2013. Through this agreement, SCB is our first bank distributor in Indonesia as we make our investment expertise available to the local market. “We are delighted with this new relationship; it is our first financial institution partnership since the establishment of Eastspring Investments Indonesia last year. We believe our exceptional product will meet Standard Chartered Bank customers’ needs for an attractive and innovative investment products in the Indonesia capital market,” said Riki Frindos.

Located in Mercantile Athletic Club Jakarta, the media event was attended by more than 31 national media. The press conference has resulted 47 coverage from print and online media.



Eastspring Investments Gandeng Standard Chartered Bank
 (DARI KIRI) Chief Investment Officer Eastspring Investments Indonesia Ari Pitojo, Presiden Direktur Eastspring Investments Indonesia Riki Frindos, General Manager Wealth Management, Priority, International Banking, and Country Marketing Head Consumer Banking Standard Chartered Bank Lanny Hendra, dan Chief Marketing Officer Eastspring Investments Indonesia Anita Abdulkarid berbincah sesuai penandatanganan kerja sama di Jakarta, kemarin.
 Eastspring Investments Indonesia bekerja sama dengan Standard Chartered Bank untuk memasarkan Reksa Dana Saham Eastspring Investments Alpha Navigator. Produk tersebut ialah reksa dana saham terbuka yang didesain untuk memberikan nilai tambah dan imbal hasil jangka panjang yang menarik kepada investor. Sejak diluncurkan pada Agustus 2012 hingga akhir Januari 2013, kinerja reksa dana tersebut mencapai 12,68%, dengan IHSG sebesar 8,81%. (Sas/E-4)

Kerja Sama
 Direktur Utama PT Eastspring Investment Indonesia Riki Frindos (dua dari kiri) bersama General Manager Wealth Management, Priority, International Banking & Country Marketing Head Consumer Banking Standard Chartered Bank Lanny Hendra (dua dari kanan), Chief Investment Officer Eastspring Investment Indonesia Ari Pitojo (kiri) dan Chief Marketing Officer Eastspring Investment Indonesia Anita Abdulkarid (kanan) di sela penandatanganan kerja sama di Jakarta, Rabu (20/2). Eastspring Investment Indonesia bekerja sama dengan Standard Chartered Bank untuk memasarkan Reksa Dana Saham "Eastspring Investment Alpha Navigator", sebuah produk reksa dana terbuka yang didesain untuk memberikan nilai tambah dan imbal hasil jangka panjang yang menarik kepada investor.