

STANDARD CHARTERED BANK

WEALTH on WEALTH 2013

For the first time, Eastspring Investments has participated in Standard Chartered Bank's annual event, Wealth on Wealth (WOW), and play an important role as the main sponsor this year. This series of marketing events were conducted in 4 cities; Jakarta (26 February), Bandung (28 February), Surabaya (5 March) and Medan (14 March).

Not only participating in the investment exhibition in each city, we also had the privilege to perform as the highlighted asset management company during the investor gathering. The main focus is to introduce the company and to launch our first equity fund, Eastspring Investments Alpha Navigator to Standard Chartered Banks's customers.

We received excellent responses and feedbacks from the visitors, both during the exhibition and the investor gathering in the evening.



Activities during the investment exhibitions in Bandung and Surabaya



Riki Frindos (left photo) and Anita Abdulkadir (right photo) as the main speaker during the investor gathering.